

# Road Rally 2016

## One-to-One Mentor Specialties

To find your ideal Mentor, locate your Genre in the left hand column, identify specialty details in the center column, and then choose your Mentor by name on the right. Further information for that Mentor can be found in the Mentor Bios list.

Genre	Details	Mentor	Day
<b>Adult Contemporary</b>			
Label/Pub, F/TV	Pop, Urban, R&B, Contemporary AC: Songwriting Expert.	Michelle Bell	F
<b>Americana</b>			
Label/Pub	Primarily Country + Americana & Trad. Folk: Songwriting E	Paul Marshall	S
Film/TV	Primarily Americana, Gospel, Orchestral: Instrumental Cues	Chris Ball	F
<b>Business/Marketing</b>			
Marketing/Promotion	Music Business Communications and Networking Expert	Dan Kimpel	S
Music Attorney	Artist management; Record, Publishing & Distribution deals	Ben McLane	F
Management, Business	Management, Production and Development Expert	Karl Louis	S
A&R	A&R Expert	Don Grierson	F
Career Development	Artist Development, Career Expert + Booking, Touring Expe	Nancy Moran	S
Business Coaching	Business Coach, Time Management, Mindset.	Debra Russell	S
Touring	Touring, Promotion, Vocal and Guitar coach.	Ryan Gaughan	F
Radio Promotion	Radio Promotion + Artist Development Expert	Jon Flanagan	F
<b>Christian</b>			
Label/Pub	Christian + Country: Songwriting Expert	Michael Anderson	F
<b>Children</b>			
Label/Pub, F/TV	Multi Genre Songwriting and Music Publishing Expert	Suzan Koc	F/S
<b>Chillout/Downtempo</b>			
Film/TV	Film/TV Instrumental Cue and Scoring Expert	Peter Neff	F
Label/Pub, F/TV	Pop and EDM: Songwriting and Production Expert	Jon Asher	F/S
<b>Country</b>			
Label/Pub	Christian and Country: Songwriting Expert	Michael Anderson	F
Label/Pub	Country: Songwriting and Production Expert	Chip Hardy	F
Label/Pub	Country, Americana & Trad. Folk: Songwriting Expert	Paul Marshall	S
Label/Pub, F/TV	Songwriting and Film/TV Instrumental Cue Expert	Adam Zelkind	S
<b>Electro, Dubstep, EDM</b>			
Label/Pub, F/TV	Dance/Pop, EDM, Electro. Producer, A&R Expert	Adam LeBlanc	S
Label/Pub, F/TV	Pop and EDM: Songwriting and Production Expert	Jon Asher	F/S
Film/TV	Indie Rock, Electronica, Dramedy: Film/TV Composer	CK Barlow	S
Label/Pub, F/TV	Multi Genre Songwriting Expert + Music Publishing Expert	Suzan Koc	F/S

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<b>Engineering/Production</b>			
Label/Pub, F/TV	Engineering, Production, Mixing Expert	Ronan Chris Murphy	F
Label/Pub	Country Songwriting and Production Expert	Chip Hardy	F
Label/Pub	Engineering and Production Expert	Fett	S
Label/Pub	Engineering, Production, Mixing Expert	Rob Chiarelli	S
Label/Pub, F/TV	Multi-Genre: Songwriting and Production.	James Kocian	F/S
Label/Pub, F/TV	Songwriting, Composing, and Production Expert	Keith Lubrant	S
Label/Pub, F/TV	Multi-award-winning Production Expert.	Jason Brawner	S
<b>Folk</b>			
Film/TV	Multi-Genre Music Library Song and Instrumental Cue Expert	Brooke Ferri	F
Label/Pub	Country, Americana & Trad. Folk: Songwriting Expert	Paul Marshall	S
Label/Pub, F/TV	Rock, Indie, Indie Blues Rock, Indie Pop, Indie Folk	Karl Louis	S
<b>Film/TV/Commercials/Games</b>			
Instrumentals	Jazz Composition + Film and TV Instrumental Cue Expert	Bob Mete	F
Instrumentals	Multi-Genre Music Library Cue + Music Mastering Expert	Chas Ferry	S
Instrumentals	Film and TV Instrumental Cue Expert	Chuck Schlacter	F
Instrumentals	Instrumental Cues and Scoring: Film/TV Music Expert	John Mazzei	S
Instrumentals	Film/TV Instrumental Cue + Scoring Expert	Peter Neff	F
Instrumentals	All Styles, Including Americana, Gospel, Orchestral.	Chris Ball	F
Instrumentals	Indie Rock, Electronica, Dramedy.	CK Barlow	S
Instrumentals	Multi-genre Composer and Producer for Film and TV	Russell Landwehr	F
Instrumentals	Multi-genre Composer and Producer for Film and TV	Stephen Baird	S
Instrumentals	Instrumental Cue, Scoring & Music Licensing Expert	Ed Hartman	S
Songs and Inst.	Multi-Genre: Music Library Song and Instr. Cue Expert	Matt Hirt	S
Songs and Inst.	Multi-Genre: Music Supervisor and Library Cue Expert	Jonathan Weiss	F
Songs and Inst.	Multi-Genre: Songwriting and Production Expert	James Kocian	F/S
Songs and Inst.	Songwriting + Film/TV Instrumental Cue Expert	Adam Zelkind	S
Songs and Inst.	Film/TV Instrumentals, Commercials: Composer/Producer	Gary Smith	S
Songs and Inst.	Jazz Composition + Jazz Instrumental Cue Expert	Bill Gordon	F
Songs and Inst.	Music Library Owner and Film/TV Music Expert	Bob Mair	S
Songs and Inst.	Multi-Genre: Music Library Song and Instr. Cue Expert	Brooke Ferri	F
Songs and Inst.	Multi-Genre: Music Library Cue + Songwriting Expert	Dean Krippaehne	S
Songs and Inst.	Songwriting, Composing, and Production Expert	Keith Lubrant	S
Songs and Inst.	Music Library Owner and Music for Advertising Expert	Garry Smith	S
Songs and Inst.	Music Publishing and Music Library Expert.	Robert Case	S
Songs and Inst.	Music Supervision, Head of A&R at Fervor Records	Jacob Nathan	F
Songs and Inst.	Blues and Jazz: Composer, Songwriting Expert	Fuzzbe Morse	S

## Road Rally 2016 One-to-One Mentor Specialties

<b>Hip-Hop / Rap / Urban</b>			
Label/Pub	Engineering, Production, Mixing Expert	Rob Chiarelli	S
Label/Pub, F/TV	Pop, Urban, R&B, Contemporary AC: Songwriting Expert	Michelle Bell	F
<b>Jazz</b>			
Film/TV	Jazz Composition + Film and TV Instrumental Cue Expert	Bob Mete	F
Film/TV	Film/TV Instrumental Cue + Scoring Expert	Peter Neff	F
Label/Pub, F/TV	Jazz Composition + Jazz Instrumental Cue Expert	Bill Gordon	F
Label/Pub	Jazz for Record Labels Expert	Bud Harner	S
<b>New Age</b>			
Label/Pub, F/TV	Film/TV Instrumental Cue + Scoring Expert	Peter Neff	F
<b>Orchestral &amp; World</b>			
Film/TV: Orchestral	Film/TV Music Expert, Instrumental Cues and Scoring	John Mazzei	S
Film/TV: Orch. & Wor	Multi-Genre: Music Library Song and Instr. Cue Expert	Matt Hirt	S
Film/TV: World	Multi-Genre: Music Library Song and Instr Cue Expert	Brooke Ferri	F
<b>Performance</b>			
Vocals	Vocal Performance Expert	Clare McLeod	S
Touring	Touring, Promotion, Vocal and Guitar Coach	Ryan Gaughan	F
Vocals	Vocal Technique and Performance	Steve Memel	F
Vocals	Vocal Performance Expert, Songwriting	Darlene Koldenhoven	F
Bass	Songwriter, Artist, Performer, Producer.	Matt Malley	F
Vocals	Vocal Performance Expert, Songwriting	Jan Linder-Koda	F
<b>Pop</b>			
Film/TV	Multi-Genre: Music Library Song and Instr. Cue Expert	Brooke Ferri	F
Label/Pub	Pop, Rock, S/S: Artist Development Expert	Liz Redwing	F
Label/Pub	A&R, Pop, Rock, Alternative, S/S, Educator	Don Grierson	F
Label/Pub, F/TV	Pop, Urban, R&B, Contemporary AC: Songwriting Expert	Michelle Bell	F
Label/Pub	Engineering, Production, Mixing Expert	Rob Chiarelli	S
Label/Pub, F/TV	Dance/Pop, EDM, Electro: Songwriting, Production Expert	Adam LeBlanc	S
Label/Pub, F/TV	Rock, Indie, Indie Blues Rock, Indie Pop, Indie Folk	Karl Louis	S
Label/Pub, F/TV	Multi-award-winning Production Expert	Jason Brawner	S
Label/Pub, F/TV	Songwriting and Production Expert, Pop and EDM	Jon Asher	F/S
Label/Pub, F/TV	Multi Genre Songwriting Expert + Music Publishing Expert	Suzan Koc	F/S
<b>R&amp;B</b>			
Label/Pub, F/TV	Pop, Urban, R&B, Contemporary AC: Songwriting Expert	Michelle Bell	F
Label/Pub, F/TV	Songwriting and Production Expert, Pop and EDM	Jon Asher	F/S

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<b>Rock</b>			
Film/TV	Multi-Genre Music Library Song and Instr. Cue Expert	Brooke Ferri	F
Film/TV	Indie Rock, Electronica, Dramedy.	CK Barlow	S
Film/TV	Film/TV Songwriting and Instrumental Expert	Scott Warren	F
Label/Pub	Rock and Singer/Songwriter Expert	Chris "Hot Rod" Long	F/S
Label/Pub	Artist Development, Pop, Rock, S/S	Liz Redwing	F
Label/Pub	Classic Rock, Christian, Classical, S/S: Songwriting Expert	Prescott Niles	S
Label/Pub	Engineering, Production, Mixing Expert	Rob Chiarelli	S
Label/Pub, F/TV	Rock, Indie, Indie Blues Rock, Indie Pop, Indie Folk	Karl Louis	S
<b>Singer-Songwriter</b>			
Film/TV	Multi-Genre: Music Library Song and Instr. Cue Expert	Brooke Ferri	F
Film/TV	Film/TV Songwriting and Instrumental Expert	Scott Warren	F
Label/Pub	Rock and Singer/Songwriter Expert	Chris 'Hot Rod' Long	F/S
Label/Pub	A&R, Pop, Rock, Alternative, S/S, Educator	Don Grierson	F
Label/Pub	Pop, Rock, S/S: Artist Development Expert	Liz Redwing	F
Label/Pub, F/TV	Rock, Indie, Indie Blues Rock, Indie Pop, Indie Folk	Karl Louis	S
Label/Pub, F/TV	Multi-award-winning Production Expert.	Jason Brawner	S
Label/Pub, F/TV	Singer, Songwriter, Artist and Producer.	Gilli Moon	F
Label/Pub, F/TV	Multi Genre: Songwriting and Music Publishing Expert	Suzan Koc	F/S
<b>Songwriting</b>			
Label/Pub	Multi-Genre Songwriting Expert	Jason Blume	F
Label/Pub	Christian and Country: Songwriting Expert	Michael Anderson	F
Label/Pub	Country: Songwriting and Production Expert	Chip Hardy	F
Label/Pub	Songwriting and Vocal Performance Expert,	Jan Linder-Koda	F
Label/Pub	Songwriter, Artist, Performer, Producer.	Matt Malley	F
Label/Pub	Lyric Specialist and Songwriting Expert	Pat Pattison	S
Label/Pub, F/TV	Songwriting and Vocal Performance Expert,	Darlene Koldenhoven	F
Label/Pub, F/TV	Multi-Genre: Songwriting Expert	Harriet Schock	F
Label/Pub, F/TV	Songwriting, Composing, and Production Expert	Keith Lubrant	S
Label/Pub, F/TV	Pop, Urban, R&B, Contemporary AC: Songwriting Expert	Michelle Bell	F
Label/Pub, F/TV	Multi-Genre: Songwriting and Production Expert	James Kocian	F/S
Label/Pub, F/TV	Songwriting + Film/TV Instrumental Cue Expert	Adam Zelkind	S
Label/Pub, F/TV	Composer, Blues and Jazz Songwriting Expert	Fuzzbee Morse	S
Label/Pub, F/TV	Multi-award-winning Production Expert.	Jason Brawner	S
Label/Pub, F/TV	Singer, Songwriter, Artist and Producer.	Gilli Moon	F
Label/Pub, F/TV	Grammy Nominated Songwriter for Children's Music.	Chris Ball	F
Label/Pub, F/TV	Multi Genre: Songwriting and Music Publishing Expert	Suzan Koc	F/S
<b>Period/Era/Oldies/Xmas</b>			
Film/TV	Multi-Genre: Music Library Song and Instr. Cue Expert	Brooke Ferri	F
Label/Pub	Multi Genre: Songwriting Expert	Prescott Niles	S