

TAXI

The World's Leading Independent A&R Company



The Westin LAX
 5400 West Century Boulevard
 Los Angeles, California 90045
 Phone: (866) 716-8132
 Fax: (310) 417-4545

2017 Road Rally - Driver's Ed Classes - Friday, November 3rd

Room	10:45am-12:15pm	2:45pm-4:15pm	4:30pm-6:00pm
Westchester "A"	Come Check out Roland's Extensive Line of Awesome New Gear! ROLAND DEMO ROOM	Come Check out Roland's Extensive Line of Awesome New Gear! ROLAND DEMO ROOM	Come Check out Roland's Extensive Line of Awesome New Gear! ROLAND DEMO ROOM
National	<i>A Year In The Life of a Song: From Creation to Placement</i> With Scott Gerow	<i>"Just Get Out There"</i> How To Be Your Own Successful Artist/Songwriter Entrepreneur 'Start Up' With Gilli Moon	<i>10 Reasons Why Your Recordings Aren't Making an Impact (And How To Fix Them)</i> With Fett
O'Hare	<i>What the Hit Makers Are Doing That You Are Not</i> With Ronan Chris Murphy	<i>Give "Frightless" Performance Every Time You Sing!</i> With Steven Memel	<i>Composing for Production Music Libraries: Techniques & Strategies</i> With Peter Neff
Midway	<i>Secrets of Successful Songwriting</i> With Jai Josefs	<i>Activate Your Inner Music Mogull: Mindsets & Strategies for a Successful Career</i> With Nancy Moran	<i>Song Structures That Sell</i> With Casey Hurowitz
Logan	<i>Go Book Yourself</i> With Joey Esquibel of GigSalad	<i>Professional Vocal Recording & Tuning</i> With Doug Fenske of Crē•8 Music Academy	<i>Building A Catalog Is A Marathon, Not A Sprint</i> With Chuck Schlacter
LaGuardia	<i>The Pursuit of Excellence: Determining Winners from Others</i> With Bob Mete	<i>Don't Get Screwed! How to Protect Yourself as an Independent Musician</i> With Erin M. Jacobson, Esq.	<i>Fundamental Principles of Audio</i> With Jeff Steinman
Kennedy	<i>Music Business Dos and Don'ts</i> With Clifford Goldmacher	<i>Turning Pro: Treating Your Music Like a Business</i> With Michelle Lockey	<i>Multiple Streams of Music Income</i> With Debra Russell
The Theatre	<i>Mixing, Mixing & Mixing: A Master Class</i> With Multi-GRAMMY® Award winning mixer Rob Chiarelli & Ron Harris	<i>Murphy's Law of Songwriting: Part I</i> With Ralph Murphy	<i>It's ALL About the Song</i> With Jason Blume

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2017 Road Rally - Driver's Ed Classes - Saturday, November 4th

Room	9:00am-10:30am	2:30pm-4:00pm	4:30pm-6:00pm
Westchester "A"	Come Check out Roland's Extensive Line of Awesome New Gear! ROLAND DEMO ROOM	Come Check out Roland's Extensive Line of Awesome New Gear! ROLAND DEMO ROOM	Come Check out Roland's Extensive Line of Awesome New Gear! ROLAND DEMO ROOM
National	<i>METADATA EXPLAINED!</i> How Using Metadata Will Get You & Your Music Noticed With Michelle Lockey	Are You a Hit Song Maker? With Gilli Moon	Hit the Road: How to Get Your Road Ready Act Out on the Circuit With Ryan Gaughan
O'Hare	Demystifying the Cue With Dean Krippaehne	Successful Music Dissected With TAXI Members John Mazzei, Matt Hirt & Dave Walton	How to Get from Here to There With Jason Blume
Midway	10 Essential Elements You Need To Book Better Gigs With Nancy Moran	What's Your Next Step? With Debra Russell	Rhymecology: The Art of Rhyming In Hip-Hop With Jeff Walker
Logan	Critical Listening in Audio With Dr. Chandler Bridges	How to Build A Professional Website in Minutes with No Web Design Skills! With Bandzoogles Allison Sharpe	Professional Sound Selection With Doug Fenske of Crē•8 Music Academy
LaGuardia	Nothing But The Truth With Jeff Freundlich	Know Who You Are (And Why It's Important!) With Derek Nakamoto	Understanding Music Library Agreements With Erin M. Jacobson, Esq.
Kennedy	A Day in the Life of a Demo With Clifford Goldmacher	Studio Skills For Women (And Men Who Work With Women) With Fett	"Sounds" Like a Winner! With Darlene Koldenhoven
The Theatre	Invincible Singing for Stage & Studio With Steve Memel	Murphy's Laws of Songwriting: Part II With Ralph Murphy	Say Goodbye to Writer's Block and Take Your Songwriting to a New Level With Barry DeVorzon

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2017 Road Rally - Driver's Ed Classes - Sunday, November 5th

Room	9:00am – 10:30am	10:45am-12:15pm	1:45pm-3:15pm
Westchester "A"	Come Check out Roland's Extensive Line of Awesome New Gear! ROLAND DEMO ROOM	Come Check out Roland's Extensive Line of Awesome New Gear! ROLAND DEMO ROOM	Come Check out Roland's Extensive Line of Awesome New Gear! ROLAND DEMO ROOM
Midway	<i>Power Marketing For The DIY Musician with Bobby Borg</i> With Bobby Borg	<i>Reverse Engineering Instrumental Cues</i> With Dean Krippaehne	<i>Listening and Critique of Your Instrumental Composition</i> With Mike Greene & Jeff Steinman
Logan	S.O.S. "Significant Others Space" With James Kocian	<i>Think Like an A&R Guy</i> With James Kocian	<i>How to Update Your Songs with the Sounds of Modern EDM</i> With Dr. Chrispy (AKA Chris Boshuizen)
LaGuardia	<i>How To Know If You Are Ready For a Manager Class</i> With Chris "Hot Rod" Long	<i>20 Ways To Prove Yourself As An Artist, Musician or Writer and Get Everyone Off Your Back!</i> With Jason Brawner	<i>Radio or TV: Your Songs & Image Must Be Strong!</i> With Jon Flanagan
Kennedy	<i>Using Structure to Help Your Songwriting</i> With Michael Anderson	<i>SongShop Live!</i> With Jai Josefs	<i>How Loud Should My Music Be?</i> With Chas Ferry
The Theatre	<i>You Love Compression! This is How You Master It</i> With Ronan Chris Murphy	<i>Producing Hit Records – A Master Class</i> With Ron Harris, Rob Chiarelli & Two Special Guests	<i>Live Feedback Master Class</i> With Michael Lloyd