

# TAXI

The World's Leading Independent A&R Company



**The Westin LAX**  
 5400 West Century Boulevard  
 Los Angeles, California 90045  
 Phone: (866) 716-8132  
 Fax: (310) 417-4545

**Driver's Ed Courses – Friday, November 6**

Room	11:00am-12:30pm	2:45pm-4:15pm	4:30pm-6:00pm	6:15pm – 7:15pm
<b>Lindberg "A"</b>	One to One Mentoring	One to One Mentoring	One to One Mentoring	
<b>Lindberg "B"</b>	One to One Mentoring	One to One Mentoring	One to One Mentoring	
<b>National</b>	<i>What Your Songs are Worth in \$: Today and Tomorrow</i> With Todd & Jeff Brabec	<i>The Basics of Music Publishing</i> With Robert Case	<i>The Nuts and Bolts of Artist Management</i> With Karl Louis and Rob "Blasko" Nicholson	
<b>O'Hare</b>	<i>Leadership and Motivation: Driving Your Career to Success</i> With Kenny Kerner	<i>Songwriting with Tools</i> With Sonoma Wire Works	<i>Melody Master Class</i> With Jason Blume	<i>Business Management for the Creative Mind</i> With Debra Russell
<b>Midway</b>	<i>Crafting Music for Film &amp; TV</i> With Dave Trotter	<i>Positive Projection: Networking Essentials for Songwriters</i> With Dan Kimpel	<i>Reality 101: Getting Heard, Getting Seen, Getting Signed Pursuing A Career in the New Music Business, 2009 and Beyond</i> With Bobby Borg	
<b>Logan</b>	Yamaha	Yamaha	Yamaha	
<b>LaGuardia</b>	<i>Enhancing Your Creativity</i> With Noel Gould West L.A. Music	<i>Creating and Capturing Inspiration with Ovation Guitars</i> With Nancy Sanchez, West L.A. Music	West L.A. Music Product Demos	
<b>Kennedy</b>	<i>No Rules – Just Tools: Songcraft Fundamentals</i> With John Braheny	<i>Guerilla Marketing &amp; Creating Buzz: The Secrets to Low Cost Music Promotion</i> With Bob Baker	<i>Song Session</i> With Pat Pattison	
<b>The Theatre</b>	<i>Improve Your Songwriting Instantly with MasterWriter 2.0</i> With Barry DeVorson	<i>Hit Song Bootcamp</i> With Robin Frederick	<i>Pimp My Song</i> With Ralph Murphy	<i>Advanced Record Production</i> With Rob Chiarelli (and Special Guests Ron Harris)
<b>Orly</b>	<i>Vocal Recording Master Class</i> With Ronan Chris Murphy	<i>Beat Meets Melody</i> With Jason Brawner	<i>The Kitchen Sink: Ask Me Anything</i> With Chris "Hotrod" Long	
<b>Sea-Tac</b>	<i>Stripping Down Your Demos and Getting Them Cut</i> With Cliff Goldmacher	<i>Becoming Rock Star Rich</i> With John Battaglia	<i>Pitching Your Songs Correctly to TAXI Listings</i> With Dude McLean	

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## Driver's Ed Courses - Saturday, November 7

Room	9:00am-10:30am	2:30pm-4:00pm	4:30pm-6:00pm	6:15pm – 7:15pm
<b>Lindberg "A"</b>	<i>Mastering the Music Row Formula</i> With Jason Blume	<i>Yeah, You Can Sing and Play, But Do You Have Rhythm?</i> With Ed Hartman	<i>Transforming the Tune: Secrets of Musical Rewriting</i> With Jai Josefs	
<b>Lindberg "B"</b>	<i>How To Market Your CD And Create A Buzz: Putting Together and Initiating A Marketing Plan of Attack</i> With Bobby Borg	<i>Social Networking (Twitter and Facebook) + Internet Marketing = Success</i> With Ariel Hyatt	<i>Film &amp; TV Licensing: How to Make Money in Music without Selling a Single CD</i> With Ted Lowe	
<b>National</b>	<i>Going to Extremes</i> With Steven Memel	<i>Vocal Performance Workshop</i> With Steven Memel	<i>Why I LOVE That Song!</i> With John Braheny	
<b>O'Hare</b>	<i>Mix It Like A Pro</i> With Fett	<i>Turning Your Inner Critic Into Your Staunchest Ally</i> With Debra Russell	<i>Achieving Success with Your Music</i> With Sydney Alston (Disc Makers)	
<b>Midway</b>	<i>Becoming Rock Star Rich</i> With John Battaglia	<i>Take A Deep Breath: Your Only One Song Away From Being Relevant in the Music Business</i> With Guy Marshall	<i>Ear Candy 101: Why Production Matters</i> With Guy Marshall	
<b>Logan</b>	Yamaha	Yamaha	Yamaha	
<b>LaGuardia</b>	West L.A. Demos	<i>Creating and Capturing Inspiration with Ovation Guitars</i> With Nancy Sanchez West L.A.	<i>Enhancing Your Creativity</i> With Noel Gould West L.A. Music	
<b>Kennedy</b>	<i>Get Out of Your Own Way: How to Reach Your Music Career Goals Faster</i> With Bob Baker		<i>The 10 Rules of Songwriting and How and Why to Break Them</i> With Paul Zollo	
<b>The Theatre</b>	<i>Improve Your Songwriting Instantly with MasterWriter 2.0</i> With Barry DeVorson	<i>Pimp My Song Reveal</i> With Ralph Murphy	<i>Songwriting with Tools</i> With Sonoma Wire Works	<i>Secrets of Successful Demos</i> With Jason Blume
<b>Orly</b>	<i>Vocal Recording Master Class</i> With Ronan Chris Murphy	<i>Courting the Producer</i> With Jason Brawner	<i>Writing Songs for Your Original Act</i> With David Cat Cohen	
<b>Sea-Tac</b>	<i>The Songwriters Guide to the Demo Process</i> With Cliff Goldmacher	<i>Singer Troubleshooting Tips – Q&amp;A</i> With Lis Lewis	<i>Pitching Your Songs Correctly to TAXI Listings</i> With Dude McLean	

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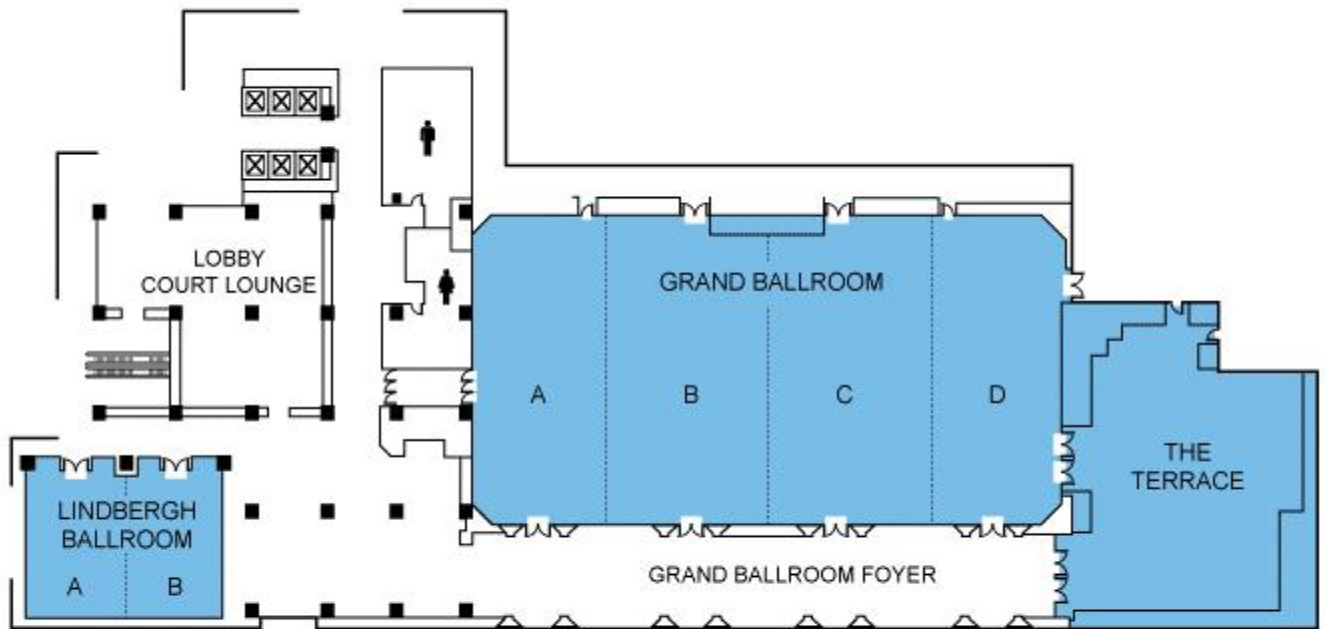
**Driver's Ed Courses - Sunday, November 8**

Room	9:00am – 10:30am	10:45am-12:15pm	1:45pm-3:15pm	3:30pm-5:00pm
<b>Lindberg "A"</b>	<i>Radio Airplay: Still the Quickest Way to Reach Music Fans</i> With Jon Flanagan	<i>Master Class</i> With Pat Pattison	<i>Musical Rewriting Part II</i> With Jai Josefs	
<b>Lindberg "B"</b>		<i>Advanced Record Production</i> With Rob Chiarelli		
<b>National</b>			<i>The 5-Year Plan: A Film/TV Music Business Plan</i> With TAXI Members	<i>How To Get Tax Breaks for Musicians (Things Your Accountant May Be Missing)</i> With Allan Rosenthal, CPA
<b>O'Hare</b>	<i>Taking the Mystery Out of Audio Mastering</i> With Fett	<i>Songwriting That Gets You Heard, Covered or Purchased</i> With Harriet Schock	<i>How to be a Successful Artist Entrepreneur</i> With Gilli Moon	
<b>Midway</b>	<i>How to Sign with a Publisher Who Loves Your Songs: YOU</i> With Jason Blume	<i>A&amp;R: It All Begins With the Music</i> With Don Grierson	<i>Get That "Professional" Sound From Home Recordings – And Why You Need To!</i> With Scott Leader	<i>Hit Song Bootcamp</i> With Robin Frederick
<b>Logan</b>	Yamaha	Yamaha	Yamaha	
<b>La Guardia</b>	<i>Creating and Capturing Inspiration with Ovation Guitars</i> With Nancy Sanchez West L.A. Music	West LA Music Product Demos	West LA Music Product Demos	
<b>Kennedy</b>		<i>Social Networking (Twitter and Facebook) + Internet Marketing = Success</i> With Ariel Hyatt		<i>You Can Give the Industry What It Wants &amp; Still Be Creative</i> TAXI Members
<b>The Theatre</b>	<i>Improve Your Songwriting Instantly with MasterWriter 2.0</i>  With Barry DeVorson	<i>15 Minutes...How To Become a Star and Stay a Star</i> With Michael Lloyd	<i>Songwriting with Tools</i> With Sonoma Wire Works	
<b>Orly</b>	<i>Directing Vocalists In the Studio to Get What You Want</i> With Jan Linder Koda	<i>Pitching Your Songs Correctly to TAXI Listings</i> With Dude McLean	<i>Securing Sponsorship and Endorsement Deals</i> With Ravi	
<b>Sea-Tac</b>	<i>Maintaining Artistic Integrity While Running Your Career As a Business</i> With Ravi	<i>Songwriting Basics</i> With Frank Fuchs	<i>Crafting Music for Film &amp; TV</i> With Dave Trotter	

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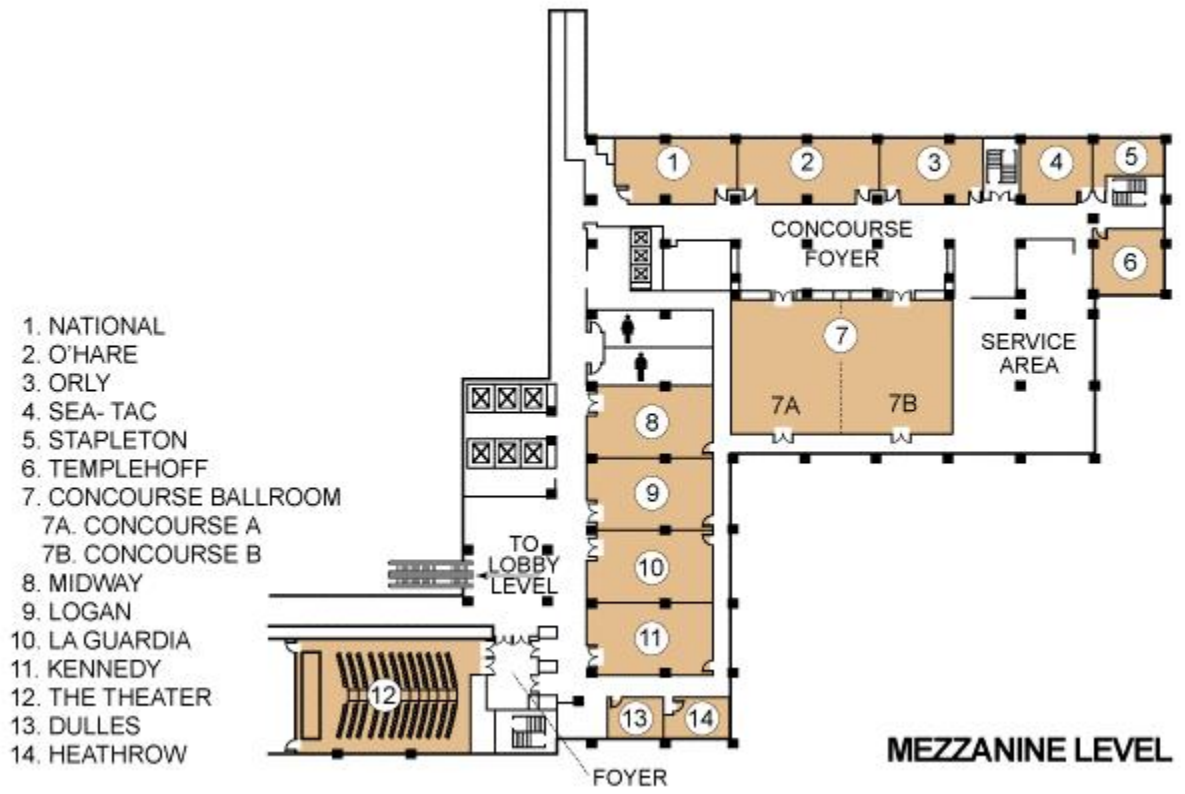
**LOBBY LEVEL**

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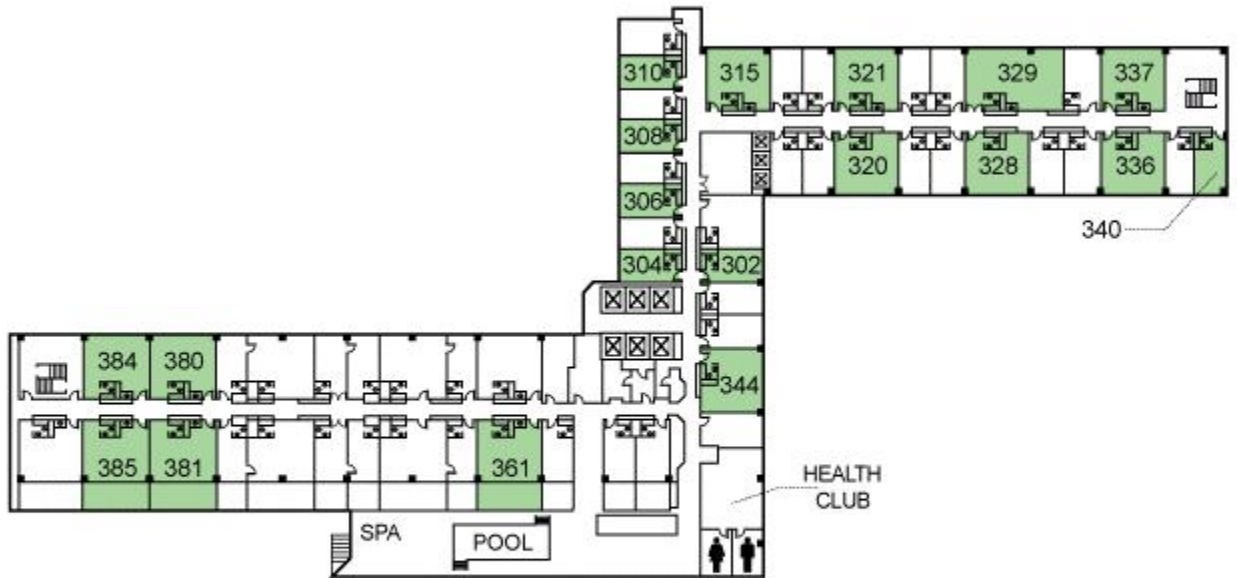


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**THIRD FLOOR**